

City College News

May 1984

College budget set at \$68 million

George Brown's Board of Governors has approved a trimmed-down budget of \$68 million for the College's 1984/85 financial year — a two-per cent increase from last year.

"There had to be some belt tightening," explains new Controller Joe Peterson.

College divisions and departments have frozen or cut spending on non-staffing budget items such as supplies, equipment and building improvement, he said.

That restraint was necessary to accommodate expected declines in revenue from Canada Employment and Immigration Commission (CEIC) seat purchases of \$500,000, and in apprenticeship training programs of \$900,000.

Increasing post-secondary enrolment — resulting in a \$700,000 increase in tuition payments — and a larger operating grant from the provincial government, will help to offset those declines.

By the end of the year on March 31, 1985, the College should have a balanced budget, or even a small deficit, Peterson said.

The Board also approved a recommendation to take \$500,000 from the College's accumulated capital reserves to buy essential equipment and other fixed assets — a spending category cut completely from the operating budget.

Major sources of revenue for George Brown this year are the province's operating grant (\$31.6 million), CEIC purchases (\$15.9 million), student tuition for all programs including continuing education (\$6.8 million), and apprenticeship training programs (\$5.1 million).

Major spending categories for the College — including salaries — are academic services (\$47.1 million), physical plant and maintenance (\$7.4 million), administration (\$4.3 million), student services (\$3.3 million) and educational resources — computer, library, and audio-visual services (\$3.1 million).



A charred front door and smoke stains under the eaves are the only exterior signs of the fire that destroyed the inside of this Scarborough house. George Brown students are helping to renovate it this summer.

Students helping renovate burnt house

Four George Brown students will help renovate a fire damaged house in Scarborough this summer in a co-operative project organized by the College, provincial government and housing industry.

They will help replace the garage, roof and interior walls of the small, brick, one-story bungalow located in an older subdivision off McCowan Road south of Eglinton.

The vacant Ontario Housing Corporation property was badly damaged by fire last summer.

Students will be paid and supervised by project general contractors for all phases of the 10-week renovation, said Civil Engineering Instructor Gary Hodson.

"They'll be doing a little bit of everything."

The renovation, which is financed by the provincial government, was organized by the Housing Corporation, the Renovators Council of the Toronto Home Builders' Association, and the College.

Beyond giving students practical experience and jobs, the project will add an expected \$10,000 to the scholarship fund of the Construction Management program.

That amount is the difference between industry donations to the project and their market value, program co-ordinator John Lyons explained.

A training film on renovation methods will also be made using the project.

In announcing the project in early April, Municipal Affairs Minister Claude Bennett said renovation is an increasingly important part of the province's housing industry.

"Education and training of skilled tradespeople and contractors is a very important initiative in ensuring that the quality of work can be maintained in the housing field," he said.

The house will be rented by the Housing Corporation when renovations are completed.

G.B. COMMENTS BY DOUG LIGHT



Some positive items:

- Our applications for post-secondary programs are up by about 20 per cent; the Business Division reports an astounding 50 per cent increase.
- In September, George Brown will have the largest enrolment in apprenticeship students and Canada Employment and Immigration Commission sponsored trainees in the college system. Our significant growth in post-secondary students in the past five years places us in fourth position in size in the fundable areas.
- Quality is difficult to measure but our placement rates, preliminary results from our longitudinal studies, feedback from the advisory committees, and the increases in enrolments suggest a high level of excellence.
- New delivery systems are being developed by the faculty and administration of the Nursing Department.
- Our financial system is being computerized.
- And, most important, our year end campus wine and cheese get-togethers from 3:30 to 5:00 p.m. as follows: Casa Loma on Tuesday, June 5 in the Staff Lounge; St. James on Wednesday, June 6 in the Cafeteria; and Nightingale, Kensington and College Campuses on Thursday, June 7 in the Kensington Gymnasium. Please join us at one of these events.

Dancers on quay

Students of George Brown's School of Dance will be performing at the new Harbourfront Premiere Dance Theatre with students of the Toronto Dance Theatre, Les Ballets Jazz/The Dance Centre and the Quinte Dance Centre from May 30 to June 2. Performances are at 8 p.m. and tickets are available at the Queen's Quay West box office. For information call 869-8444.



Twenty Year Club members at a recent dinner included (clockwise from top left): Ian Irving, Jack Gildemeester, Tommy Murray, Eleanor Hawket, Bill Ferguson, Ed Feuerstein, Marg Romano, Hope Fairley, Vivienne Mitchell, and Shirley Stalker.

Photo: Kath Kellie

Role of 20 Year Club being studied

Long-time employees of George Brown are an untapped resource, says former College Purchasing Administrator Bob Butcher.

As a group, they have the experience that can help the College, he says.

Butcher, who retired at the end of March, has been assigned the job of finding appropriate ways of harnessing the talents and resources of both current and former employees.

That job could affect the role of the 20 Year Club, a group that has confined its activities to social luncheons and dinners to this point.

Twenty Year Club members could play

a big role in increasing inter-divisional and inter-campus communication and creating a sense of community in the College, Butcher says.

"We are a community of 1,200 people."

They could also support new initiatives or work on promotional activities, he says.

Butcher's first task will be to determine who is eligible for the club, established by President Doug Light in 1979.

Because of the number of places that people worked before coming to George Brown — itself only 16 years old — some may have been inadvertently overlooked, Butcher said.

OPSEU contract talks underway

Both faculty and support staff sections of the Ontario Public Service Employees Union (OPSEU) have begun new contract negotiations with the Council of Regents for Colleges of Applied Arts and Technology.

Current contracts are due to expire at the end of August.

Eric Lord, President of OPSEU Local 556, has been elected for the third time to the provincial negotiating committee.

On the negotiating team for the Council of Regents for the support staff contract is College Administrative Vice-President Jim Turner.

In another development, College Street supply clerk Ed Jordan was elected President of support staff OPSEU Local 557 on April 18, replacing Tim Dineen of Casa Loma.

Jordan previously served as Chief Steward with the Local.

Joining him on the executive are Vice-President Marg Hinchliffe, Treasurer Susan Cooper, Chief Steward Sam Reid and Secretary Joan Boyne.

Joining Lord on the executive of the faculty local are Vice-President Susan Stylianatos, Second Vice-President Amy Thornton, and Treasurer Alan Quaile.

Prepare graduates for career changes — new Board member

Community college students need to learn basic skills of reasoning and communication that will help them adapt to a rapidly changing job market, says the newest member of George Brown's Board of Governors.

They will probably have to "repackage" themselves and change careers several times over their working lives, says Anita Ross, Director of Personnel Services with IBM Canada.

Ross speaks from personal experience.

After years of training to be a university professor — capped in 1972 with a PhD. in French Literature and study at the Sorbonne — she found jobs in her field were not available.

In a move that surprised her academic friends, she changed her career direction and began marketing computers for IBM in her home town of Winnipeg.

While her education did not prepare her specifically for the exacting technical and financial work she was doing, she found the analytical and communication

skills she learned in university stood her in good stead.

It is those skills that will help students entering the job market, she says.

"You need something more than just good marks."

Because IBM — like many companies — does so much of its own training and staff development, once someone is hired it is their personal qualities rather than formal education that count, Ross says.

Since joining IBM, Ross has held positions at branches in Montreal, Vancouver, Regina and Toronto. She was named Director of Personnel Services in September 1983.

She was appointed to George Brown's Board early in 1984 for a three-year term.

She sits on the Board's Property Committee and is assigned to take special interest in the Electro-Mechanical Division.

On a personal level, Ross said she is interested in developing her interests in both food and fashion or investigating hospitality management.



IBM Personnel Services Director Anita Ross — a new member of George Brown's Board of Governors — says the College should prepare students for career changes.

Our OCAP office has best placement rate in the province

If you want to know if George Brown's office of the Ontario Career Action Program (OCAP) works, ask Julie Middleton.

Three years ago Middleton was unemployed and looking for office work.

With only a string of sales jobs on her résumé and a high unemployment rate, prospects for the 22-year-old seemed dim.

Then she came to the College OCAP office, located on the top floor of 258 Adelaide St. across from the St. James Campus.

She was put to work at the front desk of the small office for her 12-week training period.

But that was long enough. It led to a permanent position with the College's student records department, and eventually a transfer back to the OCAP office where she started.

Now Middleton is secretarial group leader with three clerks reporting to her.

"I believe in OCAP," she says.

A lot of other people do too.

Last year the office placed 1,100 people in training jobs that gave them working experience in their chosen fields.

More than 80 per cent of those trainees found their training positions turn into permanent jobs.

That rate of successful placement has been growing for several years and is now the highest in the province, says OCAP Manager Jack Rath.

OCAP is a provincially sponsored program, administered by Ontario's 22 community colleges, that is based on the premise that more young people will find jobs if they are given a chance to gain some work experience, and if employers can train them for their first few unproductive weeks without the financial burden of wages.

As it is now set up, unemployed or under-employed people between 16 and 24 are matched to employers for 12 weeks of work experience. While they are working, the government pays them \$100 a week.

"I see OCAP as a door opener," says Rath.

With only \$1,200 per trainee in wages and small overhead costs, the program is one of the most economical ways of creating employment, Rath says.

OCAP attracts people from a variety of backgrounds and with a tremendous range of educational experience, he says. Some have completed only a few primary grades and some have university degrees.

An OCAP-run pre-employment workshop is also a cost effective way of increasing employment, says workshop leader Barbara Simmons.

After the two-and-a-half-day workshop covering career selection and job search skills, more than half the participants are able to find work on their own without the help of the OCAP counsellors, she says.

Graduates of the workshop also get a certificate — for some, the first formal recognition of their efforts in their lives.

"It's something they can take home and frame," Simmons says.

Names in the News



Photo: Neil McGillivray

Just the ticket — Helena Goncalves, secretary with the Architectural Technology Division, sells a ticket on a draw to Bob Selcage of the Casa Loma print shop at the all-staff pub at Casa Loma on April 25.

Jack Wilson's reputation as a shrewd operator is in jeopardy. The Business Dean is smarting over a missed investment opportunity that would have tripled his money in a few months. As it happened, Wilson bought only one \$10 share in a student-run corporation that sold flowers. That one share was worth more than \$30 when the corporation was dissolved at the end of the school year. "I wish I had put in \$100,000," he lamented. The student company was one of four set up to teach students small business management.

Trinity Square Café, which is staffed by students in George Brown's Rehabilitation through Education program, has reopened at 519 Church St. near Wellesley as the Cawthra Square Café. The café is serving lunch and desserts from 10:30 a.m. to 3:30 p.m., Monday to Friday.

Kensington Campus played host to several out-of-town students entered in the recently held Taste of Canada culinary competition.

The students slept on cots in the campus boardroom.

They were among 70 cooking students from six Ontario community colleges who made a total of 90 dishes in 12 categories including hot and cold platters, pastries and desserts.

George Brown Hospitality Division students won 17 of the 22 gold medals and three of four grand awards given in judging on May 2.

Lloyd Sudeyko took top honours — the Wiser's Deluxe Classic Trophy — for his platter.

George Brown Alumni Rod Mathews won both the Lentia/Pastry Chefs Guild of Ontario award for his special occasion cakes and the Taste of Canada Theme Prize for his petit fours decorated with provincial emblems.

George Brown Safety Officer Jack Nicolle, who is also chairman of the College, University and School Safety Council of Ontario, opened the Council's annual conference in Peterborough on May 15. Conference keynote speaker was former provincial NDP leader and journalist Stephen Lewis.

The Second Annual Proctor and Redfern Award for the best Civil Engineering student of the year was presented to Roman Dashko recently at a luncheon at Plumer's restaurant. Dashko was given \$100, a plaque and a briefcase.

Soon after coming to study fashion design at George Brown Regula Schicker heard that her Chairman Peter Felder was also from her native Switzerland.

Talking to him, she found out that not only was he Swiss but came from the same small town in central Switzerland and was her third cousin. On April 30, Felder had the pleasure of presenting Regula with the American Apparel Manufacturers Association award as Fashion Student of the Year.

The Personnel Office has told us of the following changes:

Joining the College are **Theo Lennartz** and **William Wong** in Hospitality faculty, **Kathryn Harrison** in the OCAP office of the Industrial Training Division, and **John Carusone** in caretaking staff at St. James.

Nancy Beemer has transferred from a support staff position with the Industrial Training Division to a position co-ordinating program data base with the Registrar's Department.

Leaving the College is **Elizabeth Ardiel**, and **Frank Volgyi** has retired from the caretaking staff at Kensington.

St. James Applied Studies instructor **Bertha Smith** died in late April after a long battle with cancer. Smith, 49, began teaching with the Food Technology Division at the College, later transferring to the Nursing and Allied Health Divisions where she taught biology to Nursing and Dental students. Active until the 1983/84 academic year, she helped set up the College's Chiropody program. "People had a lot of respect for her," St. James Applied Studies chairman Dr. Shirley Holloway said. Smith was a prominent member of the Toronto Women's Club.

Colleagues from St. James attended services for caretaker **Andrew Karwat**, who died suddenly in April. Karwat, 64, had worked in the department for 10 years, most recently in the Theatre Arts Building on King Street East.

City College News

City College News is a monthly publication of the Continuing Education and Marketing Division of George Brown College, 258 Adelaide St. E., Toronto, M5A 1N1. (416) 967-1212, Ext. 3238. Editor: Bob Struthers. Writer: Neil McGillivray.

The next issue of City College News will be published on June 14. Deadline for submissions is June 4.